

For Financial Advisers Only

# POWERFUL TECH FOR FINANCIAL ADVISERS

Built to deliver for clients



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## BUILT TO DELIVER FOR CLIENTS.

Give your firm the edge with a leading investment, savings and retirement proposition based on our cutting edge tech, data and methodology. It is low cost, easy to use and focused on delivering excellent client outcomes.





# INTRODUCING TIMELINE PORTFOLIOS



## Your answer to a market leading central investment proposition

Our evidence-based, turnkey model portfolio service empowers financial advisers to deliver a first-class customer experience and excellent client outcomes.

With more time to focus on personalising your advice, whilst we generate reliable returns for your clients, this is the game changing tech your firm needs.


- ✓ Simple & low cost
- ✓ Driven by empirical evidence
- ✓ Powered by technology
- ✓ Puts you in control



**SIMPLE & LOW COST**

We charge a percentage fee for discretionary model portfolio management. The typical cost for the underlying funds held in the portfolios is 0.25%.

This gives clients the best possible chances of meeting their goals, at the lowest possible cost.



**POWERED BY TECHNOLOGY**


We use technology to cut costs, inefficiencies & anxiety for advisers, while improving long-term investment returns for clients. Our Control Centre is our one-stop digital portal for everything you need to manage your centralised investment proposition.

This includes investment process documents, performance data and branded portfolio factsheets.



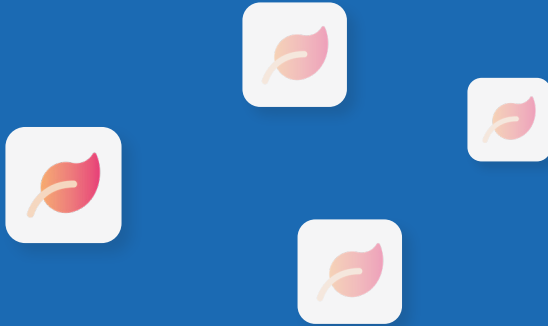
**DRIVEN BY EMPIRICAL EVIDENCE**

Our portfolios incorporate decades of empirical data, and take in research from leading economists and investors. It's about capturing market returns, not chasing fads.



**PUTS YOU IN CONTROL**

With Betafolio, advisers can access a range of services that enable them to focus on delivering core financial planning and behavioural coaching to clients, while delegating time-consuming tasks such as portfolio construction, rebalancing and due diligence to us.



**WE'RE NOT JUST  
BLOWING HOT AIR,  
THE EVIDENCE IS  
ALREADY IN**

At 9bps, Betafolio  
secured over £1bn  
AUM in in Q1 of 2022.

*Are you ready to  
revolutionise your  
advisory business?*



# INTRODUCING TIMELINE PLANNING



## Financial planning tech that delivers for savings and retirement

Timeline's powerful financial planning tech cuts through time draining tasks – while keeping your costs down – so you're empowered to provide top-class customer service.

And with financial plans that are visually dynamic, easy to understand, compare and contrast at your fingertips, you'll engage, inform and reassure your clients like never before.

## POWERFUL BENEFITS

- ✓ **Reduced annual review prep time, by as much as 60%.** Timeline swiftly pulls everything you need from multiple sources, to create all kinds of client-friendly reports.
- ✓ **Projections your clients can trust.** Underpinned by a century of real market and longevity data.
- ✓ **Real-time portfolio monitoring.** Timeline's Livetrack monitors and regularly stress tests the client's plan and saves the reports. Plus, you can set up alerts to stay fully in the loop.
- ✓ **Full compliance.** Demonstrate suitability and sustainability at all times with a full digital audit trail.





**TIMELINE PLANNING  
& PORTFOLIO GIVE  
YOU EVERYTHING  
YOU NEED FOR A  
SHARP COMPETITIVE  
ADVANTAGE.**

With investment, savings and retirement each given the rigorous attention they need, you and your clients can feel fully confident in, and clear on, the plan you put in place.

Plus, if you put £10m+ assets into Betafolio in the first year, we'll include Timeline's cutting edge planning tools in the package.

VISIT **TIMELINE.CO** FOR  
MORE INFORMATION



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